

Signing Day & Publicizing Recruitment



Are you ready for Signing Day? As Early Signing Day is quickly approaching for sports other than Football and Soccer, here are reminders about Signing Day, NLI's, and publicizing recruitment.



Before a Prospective Student-Athlete (PSA) signs an NLI, it is permissible to do the following:

- ⇒ Friend/follow your PSA on social media
- ⇒ Like, favorite, or republish a post that originated on a PSA's social media profile
- ⇒ Confirm to the media that you are recruiting a PSA

After a PSA signs an NLI, it is permissible to do the following:

- ⇒ Publicize a signed prospect's visit to campus
- ⇒ Allow signed prospect to visit campus during a "dead period"
- ⇒ Use the "@reply" function on Twitter in order to "mention" a signed prospect

NLI Reminders

- ◆ The Early Signing Day Period is:
November 9 - 16, 2016
- ◆ Before Duke can issue any NLI's, PSAs must:
 - 1) be registered with the Eligibility Center,
 - 2) placed on Duke's IRL,
 - 3) have completed the Eligibility Center amateurism certification questionnaire.
- ◆ All NLI's must be accompanied by Athletics Scholarship Agreements (ASAs) that include aid for the 1st year.
- ◆ NLI's must include a parent or legal guardian signature if the PSA is under the age of 21.
- ◆ NLI's cannot be delivered in-person, off-campus; NLI's may be delivered to PSAs via email, express mail, courier service, regular mail, or fax machine.
- ◆ NLI's may be signed on campus during an official or unofficial visit, provided no media is present.
- ◆ PSAs signing Institutional Letters of Intent (i.e., no athletics aid in first year), as opposed to a National Letter of Intent, may not be included in fall signing period press releases.
- ◆ Be sure to retrieve approval from the Compliance Office before posting publicly about a recently-signed prospect.

Did you know??

- ◆ There is a **Dead Period** from November 7th –10th. As a result, no Official and Unofficial Visits may be held.
- ◆ After a prospect has signed an NLI, he/she may be employed at Duke Camps.
- ◆ Over 44,000 PSAs sign NLI's to attend NCAA Division I or II institutions. Less than two percent request a release.

ASK BEFORE YOU ACT!

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GoDuke.com/Compliance

[@DukeCompliance](https://twitter.com/DukeCompliance)



November Recruiting Calendar

Basketball (M)

1-6; 11-30 (Recruiting)

7-10 (Dead)

Basketball (W)

1-6; 11-30 (Evaluation)

7-10 (Dead)

Cross Country/Track & Field

1-6; 11-18; 20-30 (Contact)

7-10; 19 (Dead)

Field Hockey

1-6; 21-30 (Contact)

7-10; 16-21 until noon (Dead)

Football

1-26 (Evaluation, 42 days)

27-30 (Contact)

Lacrosse (M)

1-6; 11-20 (Contact)

7-10; 21-27 (Dead)

28-30 (Quiet)

Lacrosse (W)

1-3; 14-17; 21-22; 26-30 (Contact)

7-10; 23-25 (Dead)

4-6; 11-13; 18-20 (Evaluation)

Soccer (M) & (W)

1-30 (Contact)

All Other Sports

1-6; 11-30 (Contact)

7-10 (Dead)

24-30 (Quiet –Softball Only)