

Bylaw Brief



If you or your team is out eating at a restaurant and the manager asks, “Can I take your picture to post on our twitter account?”, you must politely decline.

It is not permissible for a commercial establishment to post your image on its website or social media accounts.

NCAA Bylaw 12.5.2.1 - Advertisements and Promotions After Becoming a Student-Athlete.

After becoming a student-athlete, an individual shall not be eligible for participation in intercollegiate athletics if the individual:

- (a) Accepts any remuneration for or permits the use of his or her name or picture to advertise, recommend or promote directly the sale or use of a commercial product or service of any kind; or
- (b) Receives remuneration for endorsing a commercial product or service through the individual's use of such product or service